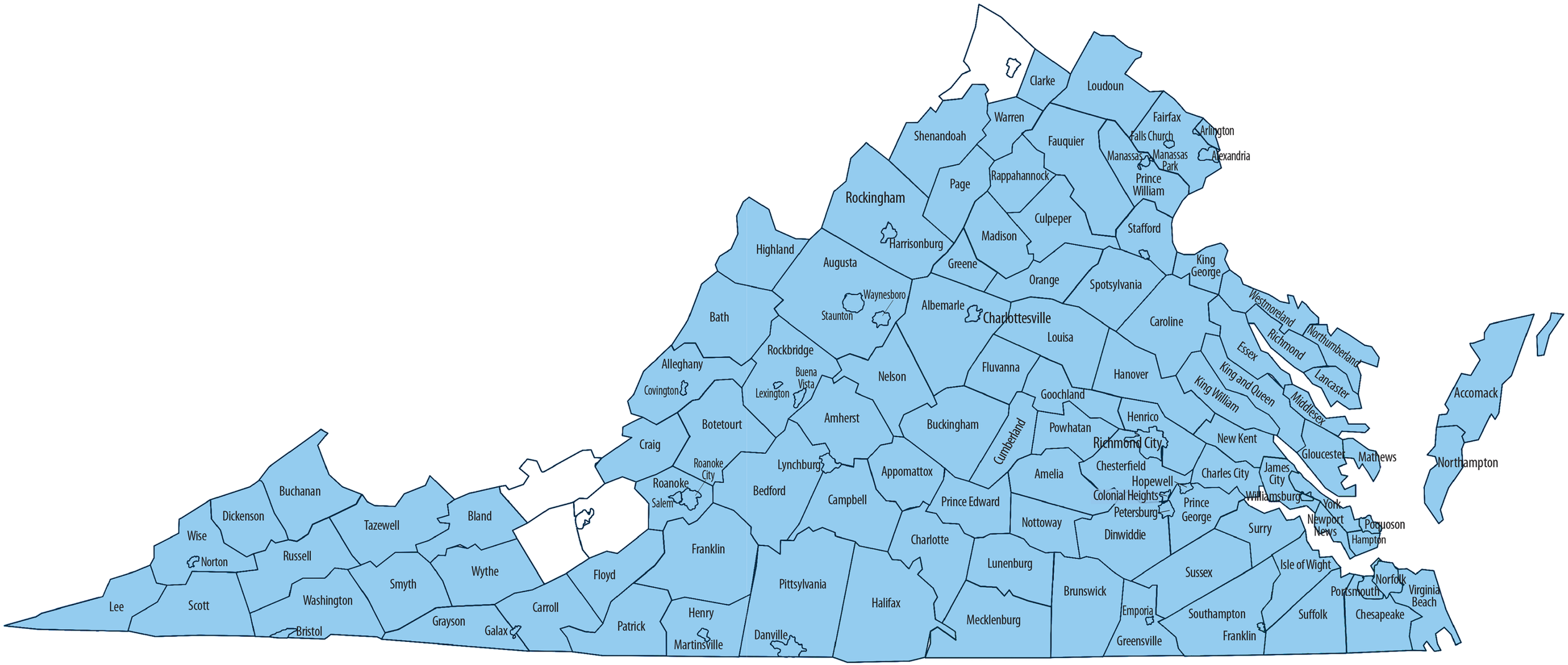OptimaFit® Individual & Family Health Plans Service Area